

ELECTRIC FIREPLACES

Ortal Electric Fireplace Lineup

1. Holographic

- Holographic Electric 60 (built-in, single/three-sided/corner; 5120 BTU; dual-screen OLED flame with app/voice control) [Ortal+7Ortal+7Ortal+7](#)
- Holographic Electric 74 (same advanced holographic tech in a larger format) [Ortal+1Ortal+1](#)

2. E-Lectra by Evonic

- E-Lectra 32 (LED flame effects, 11 animated modes; available single/three-sided/corner) [Ortal+6Ortal+6Ortal+6](#)
- E-Lectra 40 (same LED technology; mid-size option) [Ortal+2Electric Fireplaces Depot+2Ortal+2](#)
- E-Lectra 50 (LED, 11 effects; step up in size) [Ortal+2Ortal+2Ortal+2](#)
- E-Lectra 60 (larger LED model; single/three-sided/corner) [Ortal+7Ortal+7Ortal+7](#)
- E-Lectra 70 (largest in the series; LED, multiple configurations) [Ortal](#)

Electric Fireplace Inventory

1. Inception

- **Type:** Traditional built-in electric fireplace
- **Key Features:** Digital Spark™ realistic flames, glowing LED ember bed, hand-painted logs, adjustable flame/heat, remote or voice control 📱 [Better Homes & Gardens+15heatnglo.com+15heatnglo.com+15](#)
- **Size Available:** 36" width [heatnglo.com+2heatnglo.com+2simplifire.com+2](#)

2. Built-In Electric Fireplace

- **Type:** Classic masonry-style built-in
- **Key Features:** Glowing logs, ember bed, flame-height adjustment, multifunction remote, heat/no-heat capability [heatnglo.com+14heatnglo.com+14simplifire.com+14](#)
- **Sizes Available:** 30" and 36" widths [Leisure Time Inc.+3heatnglo.com+3simplifire.com+3](#)

3. Electric Fireplace Insert

- **Type:** Insert unit for existing fireplace openings
- **Key Features:** Realistic LED flame with textured logs, accent lighting, adjustable heat setting, remote control [Architectural Digest+15simplifire.com+15heatnglo.com+15](#)
- **Sizes Available:** 25", 30", 35" insert widths [simplifire.com](#)

4. Scion Series

- **Type:** Linear built-in electric fireplace
- **Key Features:** Sleek modern design, flush installation, LED flames, optional mantels and kits [heatnglo.com+7heatnglo.com+7heatnglo.com+7](#)
- **Sizes Available:** 43" and 55" widths [heatnglo.com](#)

5. Allusion Platinum

- **Type:** Wall-mounted or built-in linear fireplace
- **Key Features:** Minimal frame design, customizable ember bed/flame colors, heat/no-heat modes, optional build-out or wall-mount kits [heatnglo.com+15heatnglo.com+15heatnglo.com+15](#)
- **Sizes Available:** 50", 60", 72" widths [heatnglo.com](#)

6. Format

- **Type:** Compact wall-mounted electric fireplace
- **Key Features:** Floating mantel look, LED flame glow, cool-to-the-touch, heat/no-heat settings, easy to hang [Southern Living+2heatnglo.com+2Architectural](#)

[Digest+2heatnglo.com](#)

- **Sizes Available:** 43", 50", 60" widths [heatnglo.com](#)[heatnglo.com](#)

7. Forum (Outdoor)

- **Type:** Outdoor-rated linear electric fireplace
- **Key Features:** Designed for outdoor use, no gas/wiring needed, LED flames, weather resistant [heatnglo.com](#)
- **Sizes Available:** 43" and 55" widths [heatnglo.com](#)

8. Scion Trinity

- **Type:** Multi-configuration linear built-in fireplace
- **Key Features:** Three viewing configurations (bay, corner, single), modern style, optional kits [heatnglo.com](#)
- **Sizes Available:** 43" and 55" widths [heatnglo.com](#)



Quick Size Summary

Model	Sizes (inches)
Inception	36"
Built-In Electric	30", 36"
Electric Fireplace Insert	25", 30", 35"
Scion / Scion Trinity	43", 55"
Allusion Platinum	50", 60", 72"
Format	43", 50", 60"
Forum (Outdoor)	43", 55"